

Key to a better tomorrow? Better choices today. We're planting change for a better tomorrow and set ambitious targets to hit.

BY END 2024  END 2025



REGENERATIVE AGRICULTURE JOURNEY SOY

We started the transition to regenerative agriculture with our soy protein supplier in Serbia in 2022.

Our support to farmers to grow soy and produce soy protein with regenerative practices equaled to **50%** in 2023 and will equal **70%** of the soy protein volumes we use in 2024.

Our ambition: grow our support to an equal of **75%** of the soy protein volumes we use



EUROPEAN SOY

90% of the soy protein used in all our products* will be European sourced

By end 2025, **100%** of the soy protein used in all our products* will be European sourced



PACKAGING OF THE FUTURE

Our packaging is designed for recycling.

Reduced packaging material by **36%** by taking off the paper sleeve

Exploring 'The Packaging of the Future' – with the goal of having a sustainable packaging in place



FACTORIES

100% renewable electricity in our **factories** in Czech & Serbia in Europe



*From our products produced in Europe